



THE ART OF DESIGN



Jill Lifsey of District Designs transforms an empty penthouse into a masterpiece

▲ In March of 2008, Audrey and Chris Giles of London, England purchased a 6,300 square foot penthouse on Clearwater Beach, which was no more than an empty shell with the Gulf of Mexico as a stunning backdrop. The space would be a vacation home for the family of five, so it needed to have a “modern luxury” look, but feel comfortable and practical at the same time. The Giles enlisted the help of Jill Lifsey of District Designs to make this a reality.

While Jill typically conducts her design consultations in person in the space to be decorated, much of the communication between the Giles had to be done through email and phone calls. As a result, the finished product was a quite a surprise--and it was everything they dreamed it would be.

District Designs created custom wall units and imported all the cabinetry from Europe. They even researched the latest trends in glass tile to install in the bathrooms and kitchen. A rotating round bed for the master bedroom was imported from Italy, and all the chandeliers were made with Swarovski crystals. The full-service design firm made sure that every little accessory was original.

Not only an interior design firm, District Designs takes extra steps to ensure that every detail is taken care of for its clients—from housekeeping to decorating homes for the holidays.

“I love what I do, and I’ll bend over backwards to make my clients happy and to make their lives easier,” says Jill. “Seeing the look on someone’s face when they see the finished product is the best feeling.”

AT A GLANCE

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